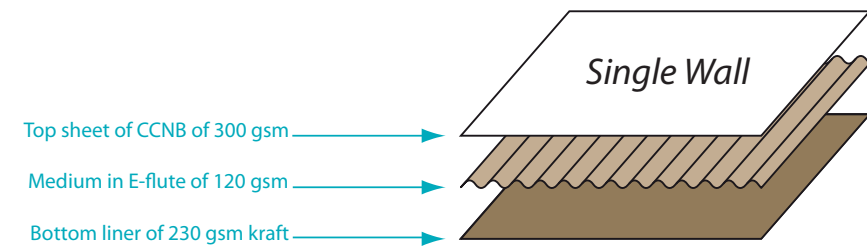


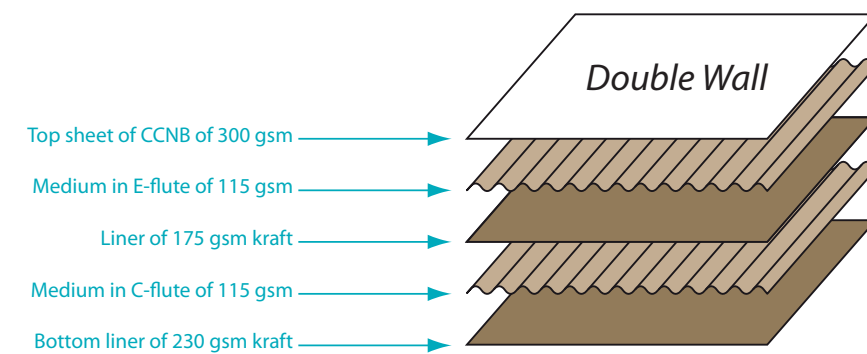
MINIMUM BOX PACKAGING STANDARDS FOR MEN'S GIFTS (WHERE APPLICABLE)



SINGLE WALL CORRUGATED BOX:

175# E-Flute for single wall color box

- Top sheet of CCNB (Clay Coated News Back) of 300 gsm
- Medium in E-flute of 120 gsm
- Bottom liner of 230 gsm kraft



DOUBLE WALL CORRUGATED BOX:

230# B/C-Flute for double wall color box

- Top sheet of CCNB (Clay Coated News Back) of 300 gsm
- Medium in E-flute of 115 gsm
- Liner of 175 gsm kraft
- Medium in C-flute of 115 gsm
- Bottom liner of 230 gsm kraft

PRINTING OF TOP SHEETS :

Top sheets should be printed prior to application to fluted liner

- 4C + 1PMS + Aqueous Varnish (where applicable)
- 4C + 1PMS + Matte Varnish (where applicable)
- 4C + 1PMS + Matte Varnish + Spot UV Coating (where applicable)

BOX DIELINES:

- Correctly-sized engineering
- Creative structural design from provided concept (where applicable)
- White board prototype per sku includes molded tray (where applicable)

PLASTIC FOLDING BOX:

- .03-.04mm thickness in APET material (where applicable)

ADHESIVE STICKER:

- 80 gsm coated self-adhesive permanent label sticker

COLOR ACCURACY:

- Press proofs match for color and quality prior to printing
- Standard Delta variance of .80

MASTER CARTON:

RSC (Regular slotted carton) style B/C/double wall

- Board combination 175 gsm 120/125 gsm/120/125 gsm
- 200# bursting strength

INSTRUCTION SHEET:

- Instructions for use/care which are clear and understandable shall be provided in language appropriate to destination countries
- Printed instruction sheet should not be visible in open box styles

PHYSICAL CHARACTERISTICS:

Single or Double Wall Formed Box Joints

- Boxes must have manufacturers joints formed by lapping the sides of the box forming the joint no less than 1.25 " and fastening the joint by firmly gluing evenly throughout the entire area with a water resistant adhesive

Construction and workmanship

- Shall have no sharp points/edges, other than those required for function.
- Shall have no discernible surface degradation, including crazing, shivering, denting, bubbles, cracks, stains, deformations, chips, fractures, heavy lines, waves, shear marks, scratches, scuff marks, indentions, or blisters

Performance

- Shall function as intended as received
- Hinge durability -100 times cycling, no failure (if applicable)

Colorfastness

- Light - Class 4.0 @ 10 hours (Min)

Dry Crocking

- Class 4.0 (Textile) crockmeter AATCC 116-Prints <6"; AATCC 8

Wet Crocking

- Class 3.0 (Textile) crockmeter AATCC 116 - Prints <6"; AATCC 8