## **STATIC STICKERS**

### All Artwork Is For Reference Only

These are not substitutes for UPC stickers.

### DESCRIPTION

#### Static Stickers

Static clings are made from a thin plastic film that "clings" to different surfaces with static electricity. Static cling will cling to smooth surfaces, typically glass, but also plastic, metal and glazed ceramics. There is no adhesive used on statics.

Use when you need labeling but do not want the gum of an adhesive sticker left on the product.

Visual Example



#### NOBLE EXCELLENCE

CODE	DESCRIPTION	USE FOR	IN DPS
NECLRSTK-STAT	Clear Static Sticker 1" L x 0.5" W	• Use when you want brand labeling and there's no room for a hangtag or other artwork, exluding UPC. • This is only for products made in China.	Yes



CODE	DESCRIPTION	USE FOR	IN DPS
NESTKWHT-STAT	<u>White</u> Static Sticker 1" L x 0.5" W	<ul> <li>Use this <u>WHITE</u> sticker when the product is a dark color and graphics will therefore not be readable with clear a sticker.</li> <li>Use when you want brand labeling and there's no room for a hangtag or other artwork, exluding UPC.</li> <li>This is only for products made in China.</li> </ul>	Yes



# **STATIC STICKERS**

#### SOUTHERN LIVING

All Southern Living Stickers and Statics are ordered through Nexgen

CODE	DESCRIPTION	USE FOR	IN DPS
SLCLRSTATRECT	Clear Static Sticker 1.5" L x 0.5" W	Use when you want brand labeling and there's	
		no room for a hangtag or other artwork,	Yes
		exluding UPC.	



CODE	DESCRIPTION	USE FOR	IN DPS
SLCLRSTAT		Use when you want brand labeling and there's	
		no room for a hangtag or other artwork,	Yes
		exluding UPC.	



CODE	DESCRIPTION	USE FOR	IN DPS
SLDMCHINACLSTAT	Clear Static Sticker 1" Diameter	<ul> <li>Use when you want brand labeling and there's no room for a hangtag or other artwork, exluding UPC.</li> <li>This is only for products made in China. Wording: "Distributed by Dillard's" / "Made in China"</li> </ul>	Yes



# **STATIC STICKERS**

CODE	DESCRIPTION	USE FOR	IN DPS
SLHDECSTAT	Clear Static Sticker 1" Diameter; for products that need BV Warning	<ul> <li>Use when you want brand labeling and there's no room for a hangtag or other artwork, exluding UPC.</li> <li>This is for products that need BV warning: "This is a Decoration Not a Toy". It also has "Distributed by Dillard's".</li> <li>Primarily appropriate for Home Décor items.</li> </ul>	



CODE	DESCRIPTION	USE FOR	IN DPS
SLDMINDIACLSTAT	Clear Static Sticker 1" Diameter; for products from India	<ul> <li>Use when you want brand labeling and there's no room for a hangtag or other artwork, exluding UPC.</li> <li>This is for product smade in India: Wording: "Distributed by Dillard's" and "Made in India"</li> </ul>	Yes



CODE	DESCRIPTION	USE FOR	IN DPS
SLCLRSTAT-2		<ul> <li>Use when you want brand labeling and there's</li> </ul>	
	Extra Large Clear Static Sticker 2.5"	no room for a hangtag or other artwork,	Mar
	Diameter	exluding UPC. • Use with extra large items	Yes
		like hurricanes and lanterns.	



# **ADHESIVE STICKERS**

## **All Artwork Is For Reference Only**

These are not substitutes for UPC stickers.

#### Use when you want brand labeling and there's no room for a hangtag or other artwork, exluding UPC.

## **SOUTHERN LIVING**

CODE	DESCRIPTION	USE FOR	IN DPS
SLCLRPERM	Clear Adhesive Sticker 1" Diameter	Brand labeling.	Yes



CODE	DESCRIPTION	USE FOR	IN DPS
SLDMCHINACLP	ClearAdhesive Sticker 1" Diameter	This is only for products made in China. Wording: "Distributed by Dillard's" / "Made in China"	Yes



CODE	DESCRIPTION	USE FOR	IN DPS
SLHDECP	Clear Adhesive Sticker 1" Diameter; for products that need BV Warning	<ul> <li>Use when you want brand labeling and there's no room for a hangtag or other artwork, exluding UPC.</li> <li>This is for products that need BV warning: "This is a Decoration Not a Toy". It also has "Distributed by Dillard's".</li> <li>Primarily appropriate for Home Décor items.</li> </ul>	

